

WordPress Development Agency



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<http://www.your-virtual-ninja.dk>



We specialise in...

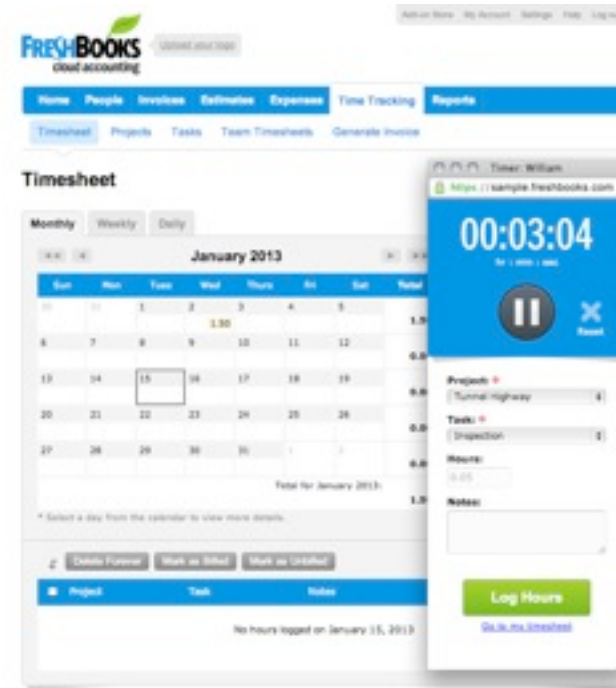
- Membership sites
- Small websites on low budgets
- Custom WordPress solutions
- Genesis framework
- Design to WordPress
- Helping improve conversion
- Responsive websites
- Wire-framing and custom builds
- Agile Website builds
- White Label (we are a subcontractor as well)



Systems we work with



For project management



For time tracking



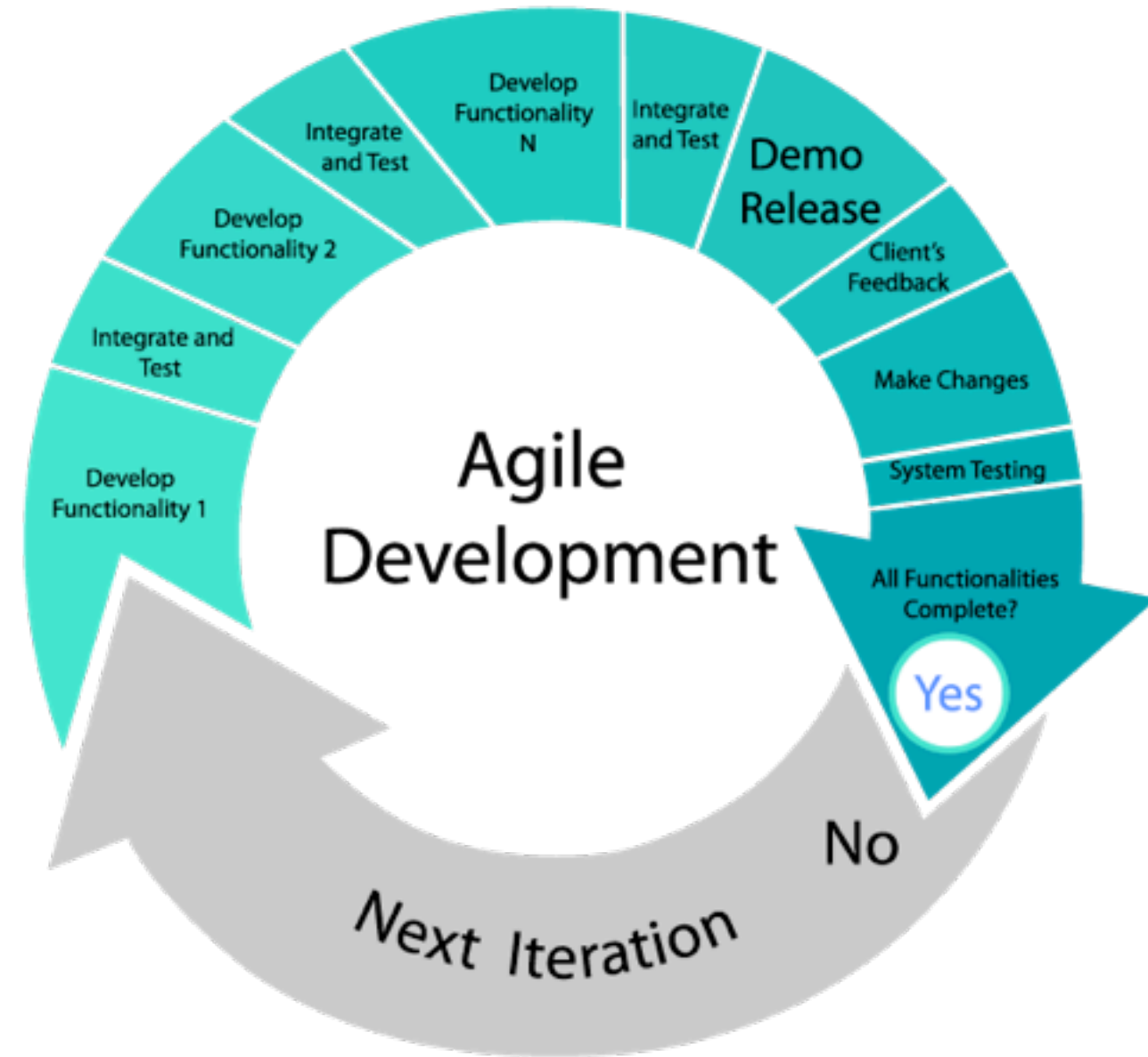
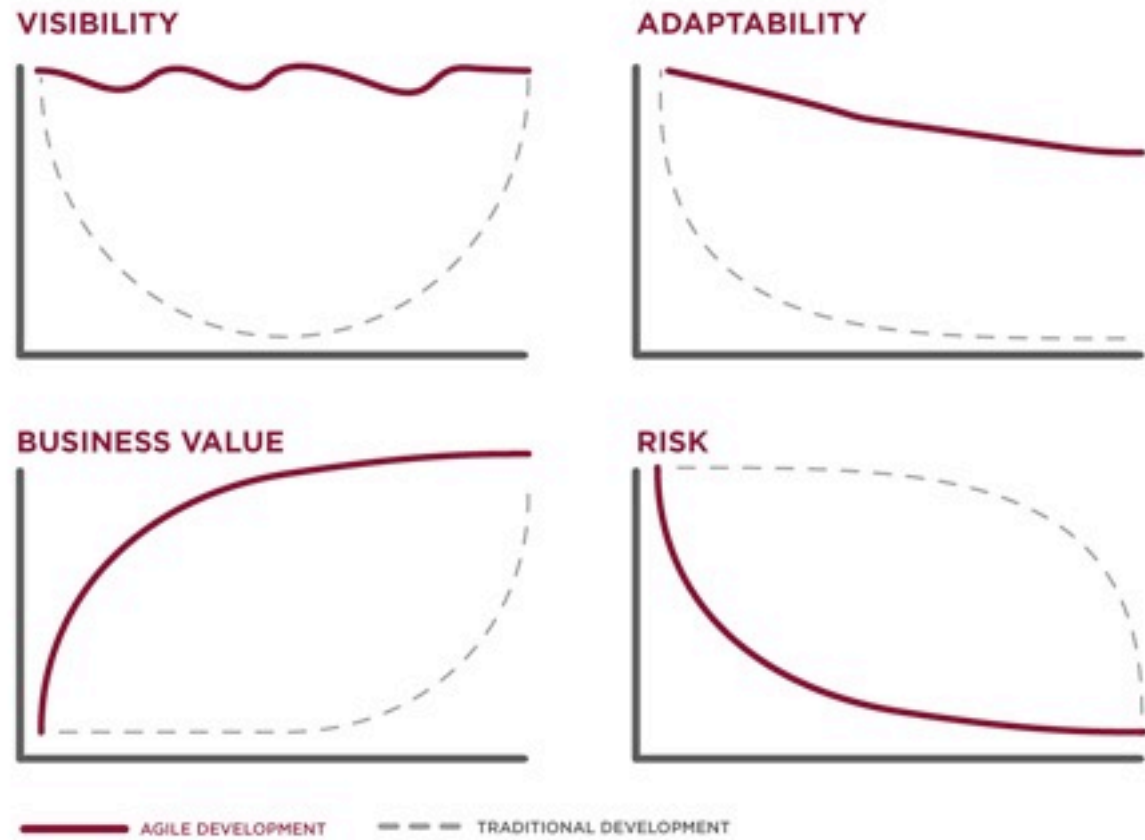
For visual communication



We are Agile!

Agile - What is agile?

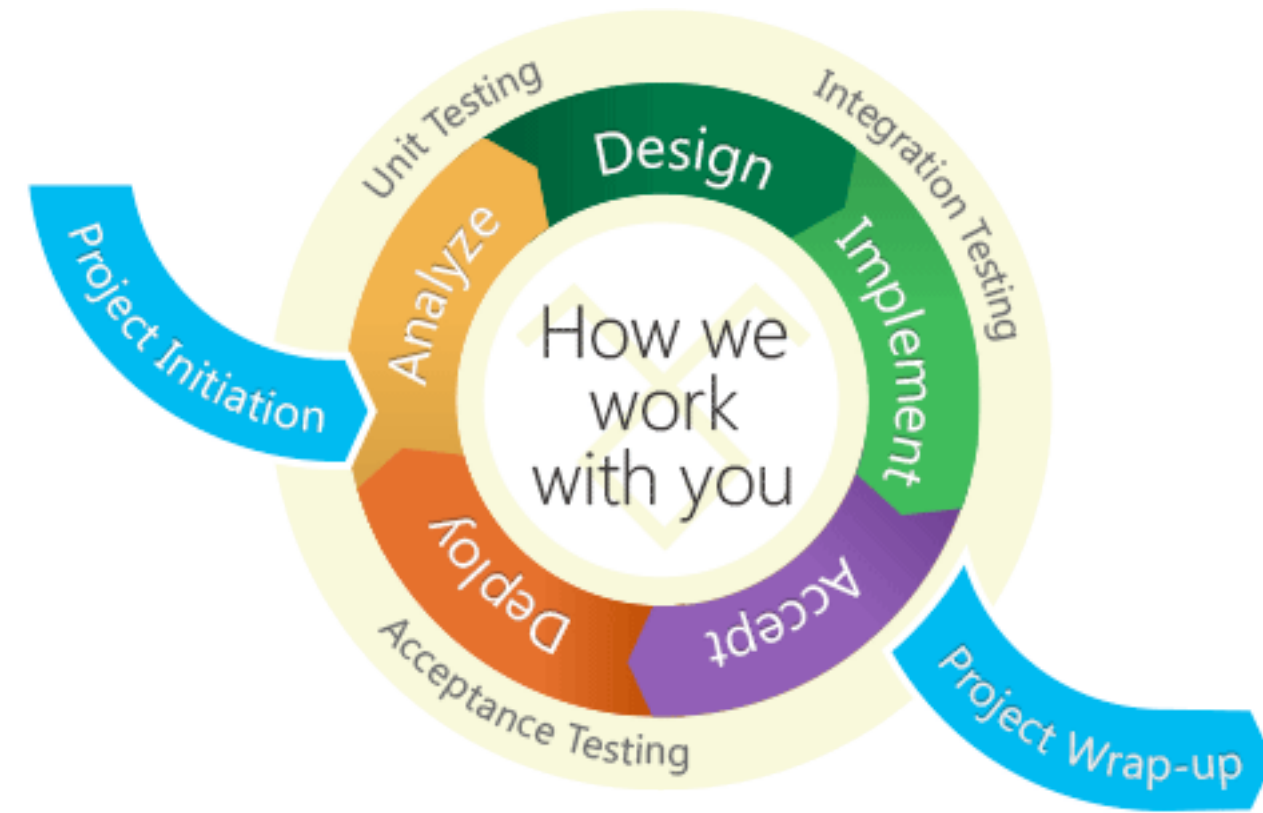
AGILE DEVELOPMENT VALUE PROPOSITION





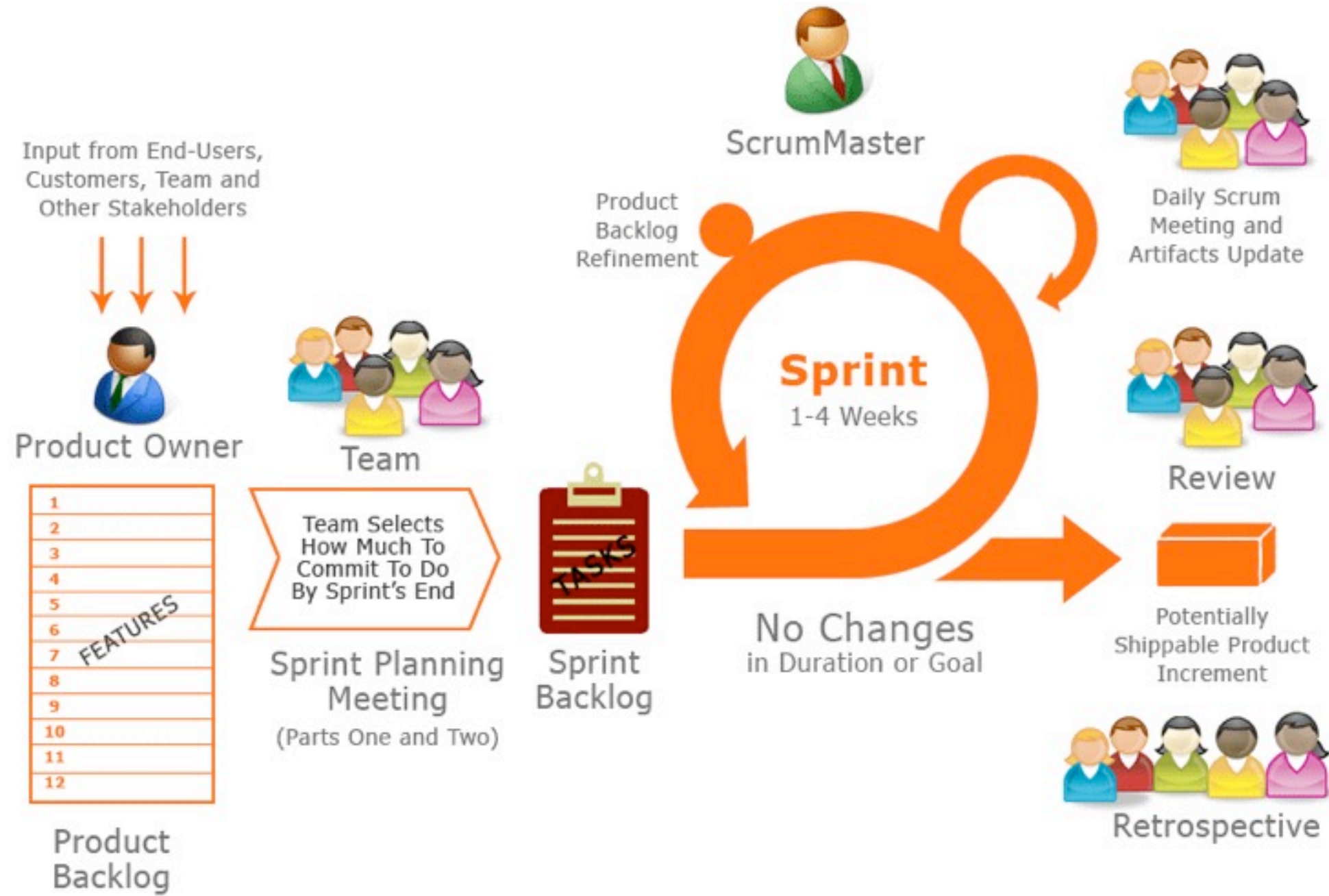
Whats expected of you

- Fast reply and communication
- Collaborating with us in Basecamp
- Delegating/feedback given using Jing
- A professional work relationship
- Prompt payment of invoices





How we work...





What you can expect from us

3-5 day turnaround of tasks

If your a VIP then you get 2-3day turnaround

Accurate time tracking (to the nearest minute)

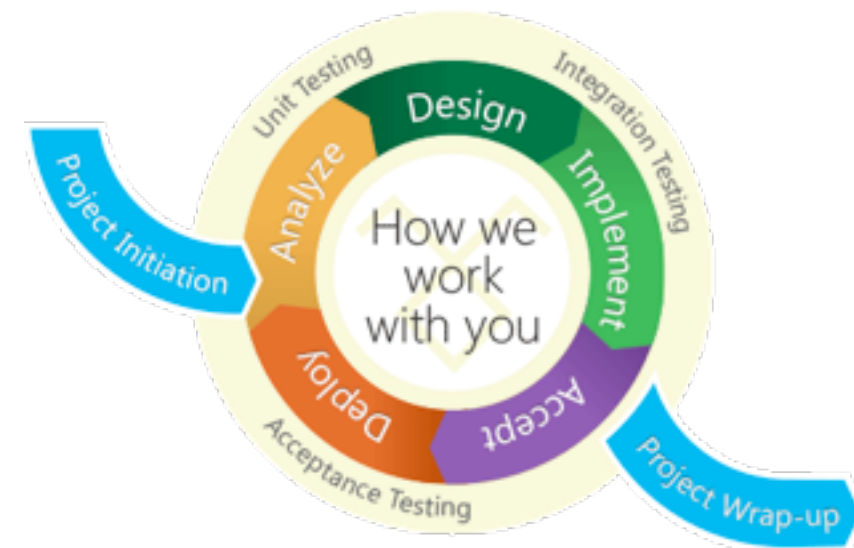
Documentation of what gets changed on your site

Security knowing we backup your site

Reliability in that we work as a team (rather than just one person)

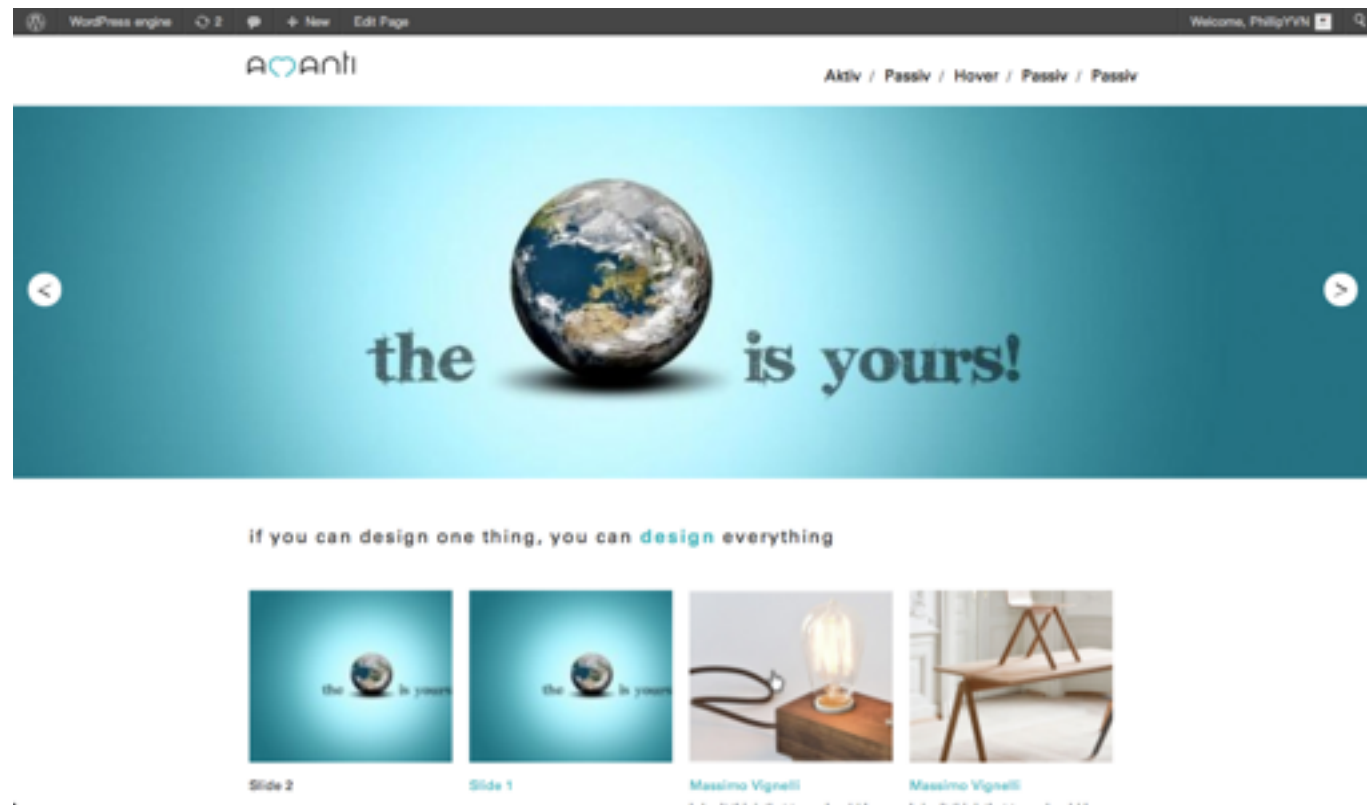
Systems and methods in place to give you peace of mind

More value for your money





Our Work - Amanti Customizer



Custom WordPress base

Budget: \$8000+

Major Plugins Used:

Genesis plugins

Jetpack

Custom plugins

Theme Used:

Custom Genesis

Time Used: 200hrs +

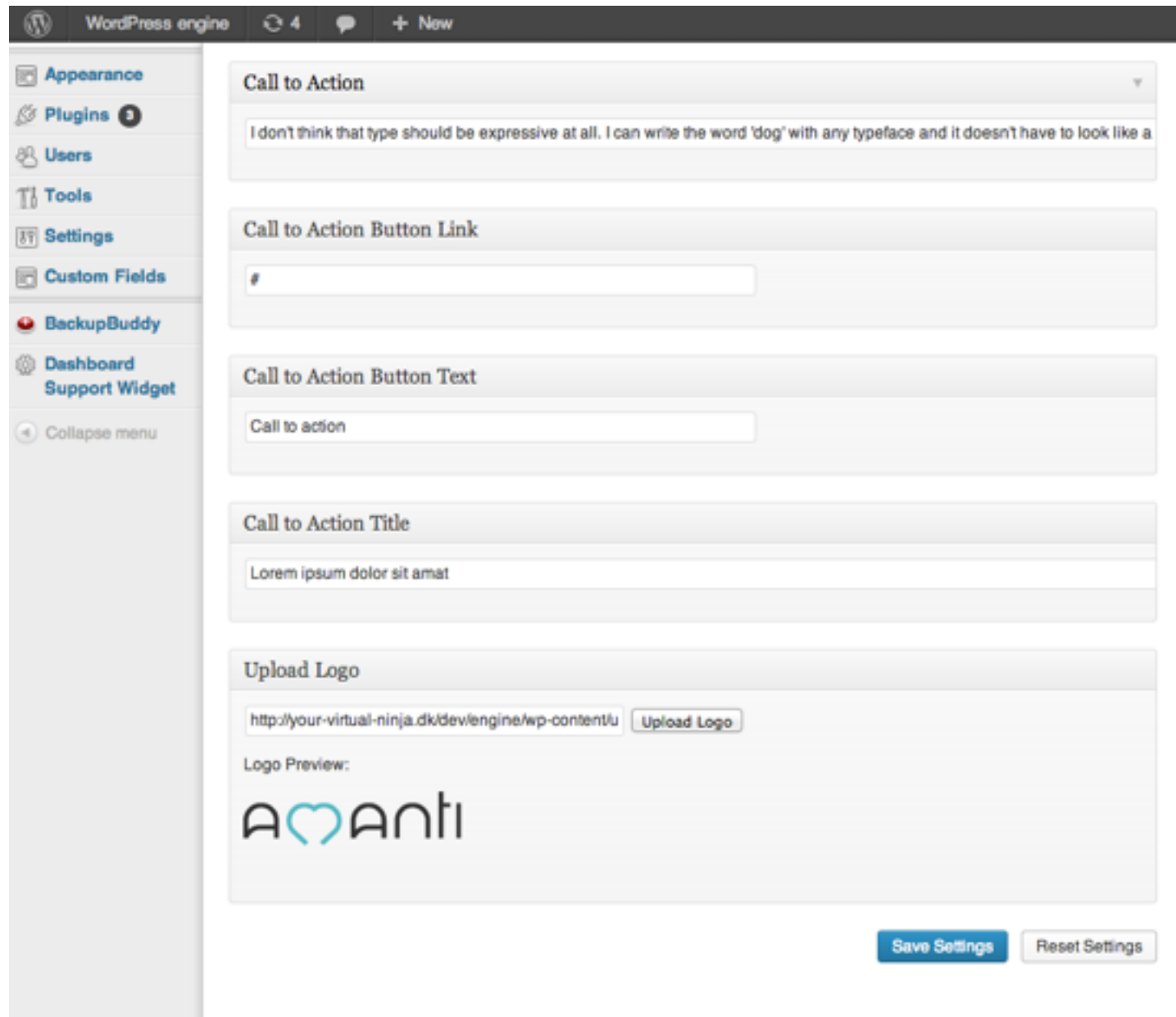


Our Work - Amanti Customizer 2

The screenshot displays the Amanti Customizer 2 interface. On the left is a settings sidebar with a 'Cancel' button and a 'Save & Publish' button. The sidebar lists various settings: 'You are previewing Amanti', 'Site Title & Tagline', 'Font Colors', 'Font Size and Weight', 'Headline settings', 'Call to action block setting', 'Capitalization', 'Font Types', and 'Links'. Under 'Links', there is a 'Header menu link color' section with a color picker showing the current color as #31d0d6 and a 'Default' button. Below the color picker is a 'Collapse' button. The main preview area shows the 'Amanti' website. At the top right, there is a navigation menu with items: 'Aktiv / Passiv / Hover / Passiv / Passiv'. Below the navigation is a 'Venstremenu' (left menu) with several items, including 'Single with menu 011' and 'Single with menu 009'. The main content area features a large image of a 'Union Square' sign. Below the image is a headline: 'If you can design one thing, you can', followed by the author 'Massimo Vignelli'. A paragraph of text follows: 'I don't think that type should be expressive at all. I can write the word 'dog' with any typeface and it doesn't have to look like a dog. But there are people that [think that]. I can write the word 'dog' with any typeface and it doesn't have.' Below this is a list of three bullet points: '• Bullet point', '• Bullet point', and '• Bullet point'.



Our Work - Amanti Customizer 3



Customiser was highly extended by our backend WordPress specialists

We also built in a custom settings page and connected with genesis so that the theme has its own settings

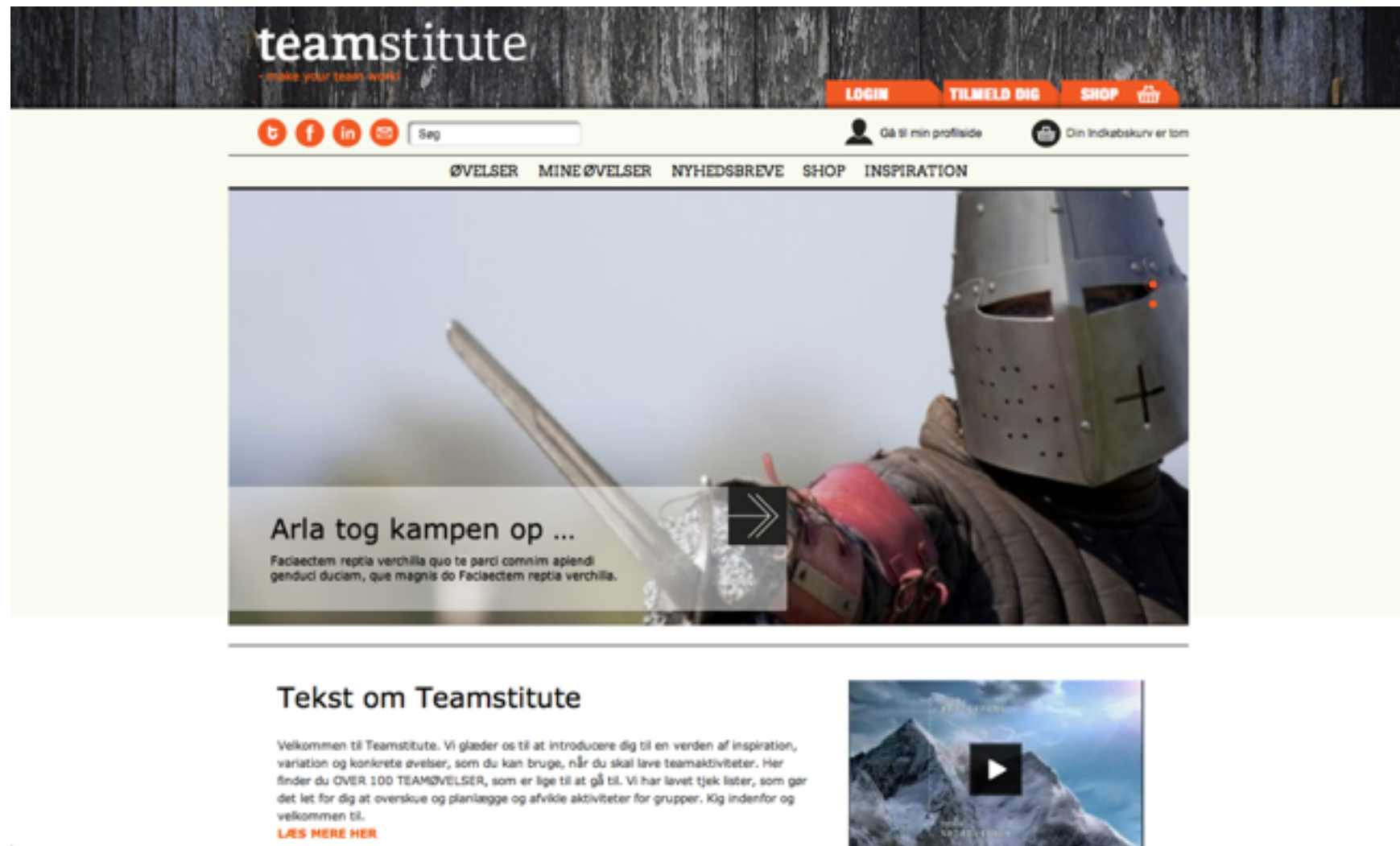
Options added were:

- Changable logo
- Call to action area and settings
- Custom widgets and options
- Font settings
- Styling options
- Slider with unique styling options

<http://www.your-virtual-ninja.dk>



Our Work - Teamststitute.dk



PSD to WordPress

Budget: \$7000+

Major Plugins Used:

EDD - Easy Digital Downloads

Gravity Forms

Custom Plugins

RCP - Restrict Content Pro

Theme Used:

Custom Genesis

Time Used: 200hrs +



Our Work - Memoirs.dk



PSD to WordPress

Budget: \$2000+

Major Plugins Used:

Genesis plugins

Jetpack

Gravity Forms

Theme Used:

Custom Genesis

Time Used: 70hrs +



Our Work - Varebilnu.dk



**Full Design, Development,
and Consultation**
Budget: \$1000+

Theme Used:
Custom Genesis
Time Used: 40hrs +

Our Work - Kommunikationschef.com



The screenshot shows the homepage of Kommunikationschef.com. At the top left is the logo 'KOMMUNIKATIONS CHEF.COM'. To the right is a navigation menu with links: 'Hjem', 'Produkter', 'Projekter', 'Om Kommunikationschef.com', 'Nyt', and 'Kontakt os'. Below the navigation is a large quote: 'LEJ EN ERFAREN KOMMUNIKATIONSCHIEF FRA KR. 7500 PR. MÅNED'. To the right of the quote is a video player showing a man sitting at a desk with a laptop. Below the quote and video are four teal-colored boxes, each with a title and a short paragraph of text. The boxes are: 'Strategi & ledelse', 'Erfarne tekstforfattere', 'Journalistik & sponsoreret indhold', and 'Webmaster & nyhedsbrev'.

KOMMUNIKATIONS CHEF.COM

Hjem Produkter Projekter Om Kommunikationschef.com Nyt Kontakt os

“ **LEJ EN ERFAREN KOMMUNIKATIONSCHIEF FRA KR. 7500 PR. MÅNED** ”

Strategi & ledelse
Vi hjælper den lille og mellemstore virksomhed med at formulere kommunikationsstrategien. Det gælder reningen for web, marketing, corporate kommunikation, PR, sociale medier osv. Og så tager vi os af den daglige kommunikationsledelse.

Erfarne tekstforfattere
Vi er terrængående i de fleste kommunikationsdiscipliner. Gennem effektive tekster og redaktionelt overblik viser vi vejen frem til jeres produkter via SEO-venlig webtekst, brochuretekst, produkttekst og pressemateriale.

Journalistik & sponsoreret indhold
Journalisterne tilknyttet Kommunikationschef.com har i mere end 15 år skrevet artikler til dagblade, magasiner og til kundemagasiner. Derudover skriver vi til kundernes nyhedsbreve.

Webmaster & nyhedsbrev
Kombinationen af 15 års weberfaring og vores journalistiske kompetence sikrer, at jeres website altid står knivskarpt, og at jeres nyhedsbreve er snorlige. Vi er bl.a. up to date med systemer som Umbraco, WordPress, Joomla og MailChimp.

PSD to WordPress
Budget: \$500+

Plugins used:
Types and views

Theme Used:
Custom Headway
Time Used: 20hrs +



Our Work - PaleoChallenge.dk



PSD to WordPress
Budget: \$500+

Theme Used:
Genesis template + customise
Time Used: 10hrs +

15

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Danish Pricing

Hourly rate ([check here for current rate](#))

699DKK + moms

10 hour credit pack ([check here for current rate](#))

4995DKK + moms

Backups and WordPress site management from

799DKK + moms a month

VIP service - gives 2-3 day turnaround on tasks & priority service

2499DKK + moms per month





UK Pricing

Hourly rate ([check here for current rate](#))

80GBP

10 hour credit pack ([check here for current rate](#))

575GBP

Backups and WordPress site management from

90GBP a month

VIP service - gives 2-3 day turnaround on tasks & priority service

275GBP per month





Whats next?

Send Phillip Dyhr Hobbs
an email at:

phillip@your-virtual-ninja.com

...and book a skype meeting to
see if we are a good fit.





Our process

1. Get introduced to YVN
2. Check out our introduction presentation
3. Book a Skype meeting with Phillip
4. Get an estimate and our follow-up steps
5. Pay invoice and read contract
6. Study our welcome guide
7. Start delegating tasks





Contact info

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