

Maiken Pedersen

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Person Description

- Date of Birth: 27th May 1982
- Place of Birth: Denmark
- Citizen Ship: Danish
- Sex: Woman
- Marital Status: Single
- Children: No

I'm a young woman, looking for at job in Thailand.

Currently I've stayed in Thailand for 8 months.

Due to my long stay in the country I have a good understanding of local customs and usages.

I am flexible and has good ability to adapt to new surroundings. I like to work under structured conditions, but I like it with variations such as project work or deadlines.

As a person I am responsible, committed, analytical, curious and very outgoing. I love to meet new people and to commit myself in a new environment, which I find very constructive and inspiring.
In my spare time I do yoga, daily.

I'm well aware of the Thai salary and therefore am I looking for a job for around 20.000 bath.

My experience mostly concerns the service industry, but I don't see this as a limitation.

I have listed suggestions for potential job titles below (though any job options have my interest):

- | | |
|--------------------|---|
| • Administration | • Online |
| • Assistant | • CRM; Customer relationship management |
| • Secretary | • Booking/ Planning |
| • Receptionist | • HR |
| • Marketing | • Events |
| • Communication | • Yoga |
| • Guide | • Ad Hoc |
| • Customer service | |

If you have any questions, don't hesitate to contact me

I hope to hear from you in the future.

Chokdee Kha

The best from
/Maiken Pedersen

Education

- **Year 2009-2011:** Graduate school - PBA International Marketing & sales
Student at Copenhagen Business School, Niels Brock

Resume: The Bachelor's degree in International Sales and Marketing Management is a springboard to a career within sales and marketing with an international perspective. The focus of the degree is on the core subjects: marketing, logistics, business law, management and economics. You will determine your own professional profile through an optional theme, the internship and the final bachelor's project.

Specialty: RM – Relationship management & online media

More info: <http://cphbusiness.dk/english/international-sales-and-marketing-management>

- **Year 2007-2009:** Graduate school - AP Degree in marketing management.
Student at Copenhagen Business School, Niels Brock

Resume: The AP Degree in Marketing Management is a 2-year full-time study based on applied science, providing a combination of economic, communicative and cultural subjects with major focus on international marketing. The purpose of the education is to qualify the students to work independently with analysis, planning and implementation of domestic and international marketing activities in trade, production and service industries.

Specialty: Youth behavior; Campaign - How to get young people to choose IT oriented educations.

More info: <http://cphbusiness.dk/english/marketing-management>

- **Year 2000 - 2003:** High school - Higher Commercial Course
Hillerød Business high school, 3 year of education Hhx

Resume: International Business Baccalaureate, which requires three years of study to complete.

More info: <http://cphbusiness.dk/english/marketing-management>

- **Year 1999 - 2000:** High school – Vocational Education and Training
Hillerød Business High School.

Resume: Vocational Education and Training (VET) is part of the overall Danish youth education system, and aims at developing both the theoretical, practical and personal skills of young people.

More info: <http://eng.brock.dk/vocational-education/>

- **Year 1997 -1999:** Elementary school - Lyngby Private School, 9.-10. Grade.
- **Year 1988 – 1997:** Primary School – Engholm, 0. – 9. Classes.

Employment History

- **Year 2012 – 2013:** Traveling around in Asia
 - **Year 2011 – 2012:** Account manager – Mynewsdesk
- Company description: Mynewsdesk - The News Exchange Site
Mynewsdesk matches company news with interested journalists and other influencers. All content - news releases, videos, images and other corporate information - is instantly search engine optimized and automatically published on social media platforms. The site serves more than 23,000 companies, hosts 3,600 social media newsrooms and has a 97% customer satisfaction rate.
- Job description: Grow and maintain new business revenues
Source and find new business opportunities in the Danish market, selling directly to Marketing/PR Managers, Communications Directors, and Brand Managers etc.
Booking meetings and exceed sales targets
Both meeting and consultants by personal (face-to-face), web demo and phone meetings
Represent Mynewsdesk on various Marketing events
- More info: <http://www.mynewsdesk.com/>
- **Year 2010 – 6 month:** Internship – A good sale
- Company description: AGOODSALE is an exclusive Designer Sale - for members only! As a member of AGOODSALE you can go on SALE among the world's leading brands and buy delicious and entirely new brands in fashion, home & design, accessories and sports & outdoors at great prices. There are new brands every week and you can save up to 70%! The offers are time and amount limited, only for 2-4 days.
- Job description: Uncover leads, designing and implementation of communication strategy.
Formulation and distribution of newsletters by Apsis.
Maintenance of social media and website.
Customer service and shipping. Ad Hoc.
- More info: <http://agoodsale.dk/>
- Final Project: Relationship Management - How to involve stakeholders of the company and how can we strengthen the relationship with few resources

Employment History – Continued

- Year 2009 – 6 months:** Intern Ship reklamekollektivet Fradhouse, Newbiz planner.

Company description: A creative advertisement agency.
Helping clients to reach their stakeholders and gain a strong image and recognition on the Danish market.
Fradhouse is helping the client with every step through communication, online and offline activities, strategic planning, research & analyses of the market and target group, designing the needed materials, execution of events etc.

Job description: Uncover leads.
Contacting potential stakeholders.
Field research - interviews and observations, etc.
Coordination and idea generation of campaigns.
Various and ad hoc tasks.

Final project: Campaign; The youth & IT - How to eliminate judgments and motivate young people to choose IT-related courses.
- Year 2005 – 2007:** Sportsmaster; sales assistant.

Company description: A franchise sport shop in Denmark.

Job description: Here I worked with sales and guidance of customers, and responsible for various product pipelines.
I have handled procurement, complaints, orders and executed product setups.
Daily optimization of operations in the store, by improving and structuring the daily workflow
Preparing the event in collaboration with Shopping malls and sponsorships.
- Year 2004-2005:**

Company description: Hillerød SFO, Teacher assistant.

Job description: Kindergarden and leisure club for kids.
Responsible of the activation of children aged 6-12 years.
Arrange and executions of events, and daily physical alternatives in the form of motivation for games rather than sedentary activities.
Participation in internal and external meetings.
- Year 1996 – 2004:** Various part time jobs within the service industry.

Language

Danish	First language
Engelish	Intermediate
Thai	Beginner

IT

Platform Mac OS X Lion, Windows XP/Vista/7
Program Microsoft Office, Adobe Photoshop CS5, Apsis, CMS, google ads.

Work experience

- Desk-field research
- Lead match investors
- Meeting Booking
- Consultant
- Sales
- Development of strategy
- PR
- Event planning
- Customer Service
- Maintenance of the website and various social platforms
- Product Distribution and Logistics
- SEO
- Assign and sending newsletters
- Consultation and training

Supplementary courses

År 2013: Thai Solutions
Thai Language course – 50 hours.

År 2012: IT kompetence center; Webdevelopment - CMS.

- Create, maintain and develop a website in WordPress - one of the most widely used content management systems.
- Optimizing a website for search engines (SEO)
- Preparing images for the web
- Create blogs, image galleries, etc.
- Webshop solution

År 2012: IT kompetence center; Webdevelopment – HTML og CSS.

Hands-on experience with building a simple website from scratch. Which means that I can develop or maintain a website.

Year 2008: Written English course to improve their own level.

Year 2003 - 2004: Gerlev sports schools.

Line subjects, snowboarding, windsurfing, Basketball, Dance, Beach volleyball, etc.